TARIK ALAOUI M'HAMDI Tech Lead & Senior Developer iOS

I rech Lead & Senior iOS Developer with 20+ years of experience in mobile development and digital project management. Specialist in Swift, Clean Architecture, SwiftUI, and CI/CD. Accustomed to high-volume environments (€70M monthly revenue, +1M users/month) and Agile teams (Scrum). Strong leadership, product culture, and passion for application performance.

PROFESSIONAL EXPERIENCE

CHANEL – iOS Tech Lead July 2024 – Present / Paris

iOS Tech Lead within the FAST CHANEL - CMLCHAT & CALLS team

- Design of a Chat and Audio Call library (Swift Package) integrated into several Chanel apps (B2C and internal).
- Stack: Swift, SwiftUI, Clean Architecture, Combine, CI/CD, Firebase
- Collaboration with UX, PO, and developers for a unified roadmap.

ACCOR – iOS Tech Lead / iOS Senior Developer (Swift Clean Architecture) September 2020 – March 2024 / Issy Les Moulineaux

- iOS Tech Lead / Senior Developer (Swift Clean Architecture) within the Digital Factory Mobility App
- Development and maintenance of an iOS application with +1M monthly active users.
- Revenue generated via the app: +€70M/month
- Stack: Swift, SwiftUI, Combine, Clean Architecture, VIPER, Firebase, Bitrise CI/CD, Agile Scrum methodology with 2-week sprints.

MEUBLIN sas – Founder September 2020 – Present / Paris

IT service company providing consulting and Full-Stack web and iOS mobile development.

AGENCE DU DEV sarl – Co-founder September 2011 – July 2023 / Champs-sur-Marne

IT service company providing Full-Stack web & mobile development.

- Assisted clients with custom projects (e-commerce websites, mobile apps, internal ERPs, etc.).
- Development of tailor-made solutions in PHP, NodeJS, VueJS, Kotlin and Swift
- Management of commercial activities, from project management to delivery.

AIR FRANCE – iOS Tech Lead (Swift 5 / Objective-C) February 2018 – March 2020 / Roissy / Paray-Vieille-Poste

iOS Tech Lead (Swift 5 / Objective-C) within the Air Operations Department (Cabin Crew / Flight Crew).

- Development / Maintenance of a mission-critical application for Cabin Crew (PNC) and Flight Crew (PNT / Pilots / Captains) for managing flights, crews, catering, etc.
- Development of a regulatory documentation application in Swift 5 with cache management, asynchronous background download, PDF, EPUB, HTML, Video/Audio viewer.
- Unit Tests (UT) and User Interface Test Units (UITU)

- AGILE SCRUM methods (3-week sprints)
- Continuous Integration with Bamboo.

Freelance – iOS / Android Mobile Developer January 2009 – September 2011 / Paris

LIVE BANNER – Head of Studies and Development May 2008 – August 2010 : Head of Studies and Development

- Supervised the development team and monitored web & mobile projects.
- Technical manager of the interactive banner delivery platform.
- Implementation of innovative solutions in JavaScript, Flash, and back-end technologies.

June 2007 - April 2008 (11 months): Chef de projetslogiciels.

- Monitoring of internal and client software development projects.
- Specifications, development monitoring, testing, and production release.

EDATIS – Paris

June 2006 - May 2007 : Consultant Manager / Project Manager.

- Business applications for PNC/PNT (flight, crew, catering management, etc.)
- Utilized Objective-C, Swift 5, cache management, background tasks, PDF viewer.
- AGILE SCRUM methodology and CI with Bamboo.

February 2005 - May 2006 : Technical Product Manager.

- Evolution of product features (SaaS marketing automation platform).
- Writing functional specifications, backlog management, and roadmaps.

March 2004 - January 2005 : Analyst Designer and Developer.

- Design and development in PHP/MySQL of internal tools.
- HTML/CSS integration of client campaigns.

LEMEDUM – Web Developer

January 2003 - December 2003 / Casablanca - Morocco

SOMACORSAL s.a. - Web Developer

June 2003 – July 2003 / Casablanca - Morocco

DENTABEL s.a. – Web Developer

July 2002 / Casablanca – Morocco

DISTRISOFT s.a. – Developer

June 2001 – July 2001 / Casablanca - Morocco

CERTIFICATIONS

- April 2025 : Google AI Essentials : (Coursera / Credly) (ID : FHU02I4C3OCB)
- January 2019 : PSC1 First Aid Certificate Level 1
- December 2013 : CETAC (Certificate of Technical Studies of the Companion Animal) « Cat » option Certificat N°C-2465

- 2004: Master's Degree in MIAGE at IUP ISIAG Paris XII
- 2003: Bachelor's Degree in MIAGE at IUP ISIAG Paris XII
- 2002: Associate's Degree (DEUG) in MIAGE at IUP ISIAG Paris XII
- 2001: MIAGE Preparatory Class EDHEC (Casablanca, Morocco)
- 2000: Bac STT, major in IT and Management, with Honors at Lycée Lyautey (Casablanca, Morocco)

TECHNICAL SKILLS

iOS / Mobile

Swift 6, SwiftUI, Combine, Objective-C (SDK iOS), VIP/VIPER, Clean Architecture, RxSwift, Kotlin, Java Android SDK, Java J2EE (Swing, AWT, JDBC, Servlet), Java J2ME, Xcode, TestFlight, Bitrise, Firebase, Xamarin

📕 Web & Front-end

HTML5, CSS, JavaScript, SVG, Ajax, VueJS, Vite, NodeJS, PHP 8, Perl, CGI, DHTML, XML/XSLT, Silverlight

Architecture & Méthodologies

POO, Principes SOLID, Agiles Methods (SCRUM), CI/CD, UML (Rational Rose, Poseidon), Merise

Back-end & Bases de données

C#.NET, VB.NET (WinForm & WebForm Aspx), SQL Server, MySQL, Oracle, JSON, NoSQL, SSIS, ODBC

Autres langages & techno

LLM, Python, C, C++, Visual Basic 6, Arduino, Active Directory, Microsoft Exchange, N8N

💻 Environnements & Systèmes

Linux, Unix shell, Windows (NT → Server 2003), IPv4/IPv6, DNS, Apache, IIS, Tomcat, HTTP/S, FTP

IDE & Outils

Xcode, Visual Studio, Eclipse, Netbeans, Android Studio, Git, SVN, CVS, Photoshop, AfterEffects

EXTRA-PROFESSIONAL EXPERIENCE

- 2019 2020: Development of an ERC-20 blockchain
- 2009 Present: iOS, Android, and Web 2.0 Development
- 2010 2019: iOS, Android Training
- 2004: Keepshool Instructor
- 2002: Development of a maritime shipping software in JAVA (J2EE & Servlet) / ORACLE

LANGUAGES

- Anglais : Fluent (technique et conversational)
- Arabe : Bilingual